with Fruit & Vegetables

THANK YOU FOR JOINING US IN DUR 3-YEAR LIFE IS BETTER WITH FRUIT & VEGETABLES CAMPAIGN! For the past 3 year, our EU-funded programme has targeted Millennials and aimed at increasing their level of knowledge regarding the nutritional benefits, versatility, sustainability, and

In the meantime, all the material of the project is available on the website of Life is Better with Fruit and Vegetables, with a dedicated webpage for each of the target countries of the campaign (France and Ireland, in addition to Germany, Italy, Poland, and Spain).

practicality of fruit and vegetables. As the campaign comes to

an end, let's relive some of our highlights!

(*) freshfel FUROPE 12 NEWSLETTERS

156,634 WEBSITE VISITS

3 ANNUAL EVENTS E IS **EE**TTER











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vietnamienne

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LIFE IS BETTER

ROASTED ROOT

VEGETABLE FAJITAS

CHIMICHURRI

SWEET AND SPICY AIR FRYER

BRUSSELS SPROUTS

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It's a family run enterprise at Brookridge farms

1,4 MILLION

MEDIA IMPRESSIONS

The Irish Times

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YOUR SEASONAL

ROOT VEG PATATAS BRAVAS WITH BROCCOLI AND CHORIZO

COOKBOOK

LIFE IS BETTER

STRAWBERRY SUMMER SALE

WITH MINT AND FETA

12.000+PARTICIPANTS AT **FESTIVALS**





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les fruits et

légumes frais

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